

Robert Blossfeld
Potsdam



If you are not interested in quality seeds, kindly give this catalogue to one of your florist friends who may be interested in the items offered.

Preface

In issuing this new catalogue, I feel obliged before all to thank most heartily all my friends, customers and patrons abroad for the confidence they granted me during the past.

Confidence is the base of every and all business. It is not easy to have it even in your neighbour. And it is much more difficult, I suppose, to gain the confidence of customers across the ocean. I knew, it was difficult to build a bridge across the waves. But I myself had full confidence in quality and honesty and with such a base I have built the bridge. And it stands in spite of the distance and in spite of the competition. — But there is one more reason to send me your orders, besides honesty, quality and service. In my opinion, a business is not business if only one party, either seller or buyer, has his profit. Business in the right sense must be advantageous for both parties. You, yourself are unable to go to all the European specialists in order to inspect their trial grounds and to get the best seeds from them. I know these different sources and offer you the cream of the cream, enabling you to get your share of profit, enabling you to sell your quality plants and flowers and to beat competition. Is this the right way to do business? I think, it is.

If you are going through my catalogue, you will find some proofs of honesty, service, and quality convincing you that it is in your interest, to buy the seeds offered from me. But be sure and order directly from me and see, that every package is sealed with my registered trade mark, which is printed hereby.

You may be assured, that it will be my chief duty in future, to be worth of your full

Potsdam, December 1st 1930.



confidence. And as far as human knowledge and honesty admit, nothing but quality will be offered and forwarded at fair prices. Soliciting your esteemed orders, which will be appreciated, and thanking you again for your past favours, I remain

Yours very truly

Robert Blossfeld.

Business Conditions

Prices. In issuing this catalogue, all previous lists and pending offers are cancelled. Prices quoted in this catalogue are binding only until Dec. 1st 1931. Prices are calculated in Dollars American currency. All prices in this list are fixed in close cooperation with my grower specialists and I feel sure, that these quotations, with regard to the supreme quality, are fair and right.

Payments. Crossed Bankers drafts in Dollars or Reichsmarks are solicited with orders. Then no further informations are necessary and **prompt** shipment is secured. **Send safety drafts or insure your mail.** Close envelopes carefully, please. International Postal Money Orders are recommended for small amounts. They are mailed separately by the Post Office and arrive a few days later than the order if posted on same day.

Cheques or drafts in other currencies are accepted at the Berlin rate of exchange of the day, following the day of arrival of payment.

Orders are forwarded in strict rotation, post paid. Smaller ones are mailed by registered letter or as registered sample, larger ones by parcel-post, unless other prescriptions are made.

Packets and portions. A packet contains a fair quantity of seeds in accordance with the price quoted for ounces or parts of same. A portion contains sufficient seeds to make a good trial.

All shipments will be made on buyers' risk. Insurance for full value will be covered if desired, costs of 1 % of value must be included in prepayment.

Quality. All seeds, I ship, are of the finest quality, absolutely fresh, true to name and will give, if properly treated, the best results possible. All seeds offered are raised by the most renowned specialists of highest reputation and acknowledged honesty. There are no finer qualities raised anywhere. But as the result is beyond my control, no guarantee whatever can be given.

Every order will have my best personal attention.

Address all orders to **Robert Blossfeld**, 94 Neue Koenigstrasse, **Potsdam**, Germany.

Cable Address: Blossfeld Potsdam — — A.B.C.-Code 5 th and 6 th Ed. / Liebers Standard Code.

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Price is what you pay, value is what you receive. Usually, but not always, value is in proportion to price. It is folly to expect the best goods at the lowest price.
The Florists' Review, No. 1892, July 31 st 1924, p. 36.

BLOSSFELD'S SEEDS ARE BUSINESS BUILDERS

Sunshine-Aster. A Beautiful Novelty of Asters

This is a valuable novelty for cutflower-growers and florists. The flowers are semi-double and long-stemmed like the American bush=asters. The colours are very fine. The effect of the lilac and pink sepals is deepened by the golden=yellow colour of the petals, which to the outside changes into white. I think, this Aster will become a favourite of the market.

White with yellowish centre, Vermilion, Carmine, Rose, Lilac, Dark-blue, Rose-flesh colour, Dark-rose, Light-blue.
Prices: Separate colours per packet \$ 0,25, per ounce \$ 2,50. Mixture same price.

Antirrhinum maximum. A New Giant Snapdragon of Striking Beauty

The finest Snapdragon ever offered.

These new varieties of Giant Snapdragon are O K in every respect. Flowers have the double size of the grandiflorum class, colours are very pure and brilliant. These varieties are extremely useful and attractive for groups and flower=beds and for cut-flower purposes they are unrivalled. Some varieties, such as Snowflake, Canary Bird etc. have already proved their great value for forcing.

Apricot, Novelty. Pure Apricot colour, yellow with red shade. A very remarkable and valuable novelty

Price per packet \$ 0,25, per oz. \$ 3,—

Purple=Cloak. Flowers beautiful velvety purple with delicate white throat. Very recommendable.

Apple=Blossom. Strong erect panicles with an abundance of flowers of a very delicate rose colour, throat pure white, very attractive.

Wallflower. This variety has the characteristical brownish=orange colour of Wallflowers, faintly flushed with purple, also the yellow in the middle is similar to the singular colour of yellow Wallflowers.

Gold. The well known, fine ancient=golden colour, changing towards the middle in brilliant terracotta.

Lilac. Lip and throat of a marvellous purple=lilac colour, with golden=yellow centre, especially large blossoms.

Nymph. Delicate rose=lilac with silk=white throat.

Golden Queen. Splendid brilliant dark golden=yellow with rose=lilac throat. The spikes are densely garnished with flowers, and have thus the appearance of a Gladiolus spike. The habit of this variety is somewhat dwarfer than that of the other varieties. A bed with such a wasteful abundance of golden blossoms is a heart's joy.

Canary=Bird. Of a pure delicate and uniform canary=yellow, of greatest beauty.

Snowflake. Of a delicious pure white colour with delicate yellowish throat. Indispensable.

The Rose. Flowers of extraordinary size, of the same fine and pure rose colour as »Queen of the Roses« of the grandiflora class.

Cattleya. Of a delicate transparent silver glimmering rose=lilac colour with yellowish=golden lip.

Copper=King. Velvety gleamy dark copper=scarlet colour. When opening, the brilliant scarlet colour is predominant, whilst the glowing copper colour appears later.

Diamond. Of scarlet=carmine colour with golden=yellow lip, and reddish=lilac throat, very effective.

Purple=King. Brilliant dark reddish=purple.

Cerberus. Dark carmine=rose, yellow lip and white throat.

Any variety or mixture of above 15 vars. per Tr. Pkt. \$ 0,10, per oz. \$ 2,—, per lb. \$ 24,—

The Snapdragons which I raised from your seed last year were very fine. I won 16 first prizes on Snapdragons at our Watertown Fair.

New York City, U.S.A., January 1929

J. R. Dillin

The Antirrhinum maximum which we got from you two years ago were the finest we have ever had and came particularly true to colour.

Dalgary, Alberta, Canada, January 9th 1929.

A. M. Terrill, Limited

Your Antirrhinum seeds have always been satisfactory.
Newport, R.I., U.S.A., January 13th 1930.

The Boulevard Greenhouses,
Kempenaar & Christensen

I will want some more of your fine Snapdragon seeds later.
New Haven, Conn. U.S.A., June 11th 1930.

J. H. Wiegand

Begonia semperflorens. Everblooming Begonias

Varieties Marked With an Asterisk are Suitable for Pots

The following Begonias are raised by our leading specialist with an experience of more than 20 years. The purity of these varieties is unrivalled and for the best selection of seed parents the fame of this high-breeder is the best guarantee.

* **Glow.** A remarkable Novelty. Plants are somewhat dwarfer as Fire=Sea, flowers and leaves are darker.

Price: Tr. Pkt. \$ 0.50, $\frac{1}{64}$ oz. \$ 3.20, $\frac{1}{32}$ oz. \$ 6.—.

Rundfunk (1927). Originator's Seed. This variety created sensations at the great horticultural exhibitions at Dresden. It is indeed a variety worth while. Height about 12 inches, richly branching, flowers very abundant, in trusses above the leaves. Leaves dark-green with brown edges. Colour of flowers pure carmine-scarlet.

Price: Tr. Pkt. \$ 0.50, $\frac{1}{64}$ oz. \$ 5.—, $\frac{1}{32}$ oz. \$ 9.—.

* **Enchantress.** Novelty 1927. Originator's Seed. A dwarf variety of very effective, brilliant=rose colour. The flowers are very abundant and are borne like an umbrella above the very nice, reddish-bordered leaves. The flowers have a diameter of about two inches and resemble those of the Lorraine=Begonia. This variety, a descendant of the wellknown Fire=Sea, is judged by experts as a variety which will make headway.

Price: Tr. Pkt. \$ 0.20, $\frac{1}{64}$ oz. \$ 2.50, $\frac{1}{32}$ oz. \$ 4.—.

* **Swabian Pride.** Originator's Seed. This variety is very early and extremely free flowering, of sturdy, robust growth, easily branching, and of a height of 6—8 inches. The very large flowers of glowing carmine colour form enormous clusters. Leaves are dark reddish-brown coloured. Swabian Pride will prove indispensable for pots and also for groups.

Price: Tr. Pkt. \$ 0.15, $\frac{1}{64}$ oz. \$ 1.30, $\frac{1}{32}$ oz. \$ 2.20.

* **Fire=Sea.** Award of Merit. Originator's Seed. This variety is considered as the finest Begonia semperflorens in the market, and will prove a rival of »Gloire de Lorraine«. Exceedingly floriferous, in the open ground about 5 inches high, flowers up to 2 inches in diameter, of dark fiery-red colour, and so numerous, that the reddish-green leaves are almost covered. »Fire=Sea« makes sturdy and bushy plants, and is therefore suitable for all purposes.

Price: Tr. Pkt. \$ 0.15, $\frac{1}{64}$ oz. \$ 1.60, $\frac{1}{32}$ oz. \$ 3.—.

Schmids Ideal. Originator's Seed. Very floriferous.

Price: Tr. Pkt. \$ 0.15, $\frac{1}{64}$ oz. \$ 1.75, $\frac{1}{32}$ oz. \$ 3.20.

Albert Martin. Universally known, undoubtedly the best 10 inch Begonia with bronze leaves.

Price: Tr. Pkt. \$ 0.10, $\frac{1}{64}$ oz. \$ 0.75, $\frac{1}{32}$ oz. 1.20.

Glowing Love. Brilliant scarlet=rose, very large, excellent.

Price: Tr. Pkt. \$ 0.10, $\frac{1}{64}$ oz. \$ 1.10, $\frac{1}{32}$ oz. \$ 1.90.

* **Gracilis „Pink Profusion“.** Originator's Seed. This is a very useful novelty notwithstanding the great number of varieties of the semperflorens and gracilis class. Height about 10 inches, makes fine thin growths which are branching richly; leaves small, fresh brownish-green tinted, flowers middle sized, flowering in large and loose bunches. A single growth bears mostly 25 flowers and buds. The plants are overloaded with flowers. Colour of flowers is a uniform rich »La France« colour, which is extremely effective in masses on beds or in groups. **Pink Profusion is very useful, also for pots and for flower baskets.**

Price: Tr. Pkt. \$ 0.50, $\frac{1}{64}$ oz. \$ 5.50, $\frac{1}{32}$ oz. \$ 10.—.

Gracilis „Fire Enchantment“. Originator's Seed. Brilliant carmine-scarlet flowers, especially effective for bedding, brown leaves.

Price: Tr. Pkt. \$ 0.50, $\frac{1}{64}$ oz. \$ 6.50, $\frac{1}{32}$ oz. \$ 12.—.

* **Gracilis „Prima Donna“.** Originator's Seed. Universally known, extra large rose=carmine coloured flowers, height about 10 inches.

Price: Tr. Pkt. \$ 0.45, $\frac{1}{64}$ oz. \$ 5.—, $\frac{1}{32}$ oz. \$ 9.—.

Gracilis „Luminosa“. Universally known, flowers fiery-red coloured, leaves fine brown-red, height about 8 inches.

Price: Tr. Pkt. \$ 0.10, $\frac{1}{64}$ oz. \$ 1.—, $\frac{1}{32}$ oz. \$ 1.80.

Notice for Begonia seeds: $\frac{1}{32}$ oz. contains about 25 000—40 000 seeds. 1 Tr. Pkt. contains about 1000—2000 seeds.

BLOSSFELD'S SEEDS ARE BUSINESS BUILDERS

Tuberous Rooted Begonias

For those of my customers wanting to grow tubers of this class of plants, I have pleasure in offering the finest pedigree strain at very reasonable prices.

Single flowering in the following colours: White, yellow, delicate rose, light rose, dark rose, orange, carmine, scarlet, dark scarlet, dark red. $\frac{1}{32}$ oz. \$ 4.—, $\frac{1}{64}$ oz. \$ 2.20; Tr. Pkt. \$ 0.20

Finest mixture of singles, **individual selection extra**, $\frac{1}{32}$ oz. \$ 7.50, $\frac{1}{64}$ oz. \$ 4.—, Tr. Pkt. \$ 0.40

Double flowering in the following colours: white, rose=white, cream=white, delicate rose, chamois, orange, carmine, cherry red, scarlet. $\frac{1}{32}$ oz. \$ 22.50, $\frac{1}{64}$ oz. \$ 12.—, Tr. Pkt. \$ 1.15

Finest mixture of double flowering: $\frac{1}{32}$ oz. \$ 20.—, $\frac{1}{64}$ oz. \$ 10.50, Tr. Pkt. \$ 1.—

Calceolaria Hybrida Grandiflora

The very Best Strain Obtainable in the Market

The culture of this strain is very profitable on account of its early flowering period, and the magnificence of its colours. The size and the brilliant colours of the flowers are unrivalled.

Dwarf tigered vars. $\frac{1}{32}$ oz. \$ 12.—
Dwarf blotched vars. $\frac{1}{32}$ oz. \$ 10.50
Dwarf blotched and tigered vars. mixd. $\frac{1}{32}$ oz. \$ 11.—
Tr. pkt. of any variety \$ 1.—

Calceolaria rugosa, shrub-like, choice of
small-flowered vars. $\frac{1}{32}$ oz. \$ 36.—; Tr. Pkt. \$ 1.—
nana, dwarf . . . $\frac{1}{32}$ oz. \$ 36.—; Tr. Pkt. \$ 1.—

Chabaud Carnation. Unrivalled Pedigree Strain

The European Leader for Cut-flower Growers and Florists

Seeds are grown by the leading specialist in this line and will prove satisfactory in every respect. The most useful class in existence. Plants will bloom six months after sowing and will produce an astonishing abundance of flowers, which require no support. This class will produce about 90% of double flowers. Indispensable for cut-flower growers and florists. For out-door planting.

Marie Chabaud, pure canary yellow.
Jeanne Dionis, pure white.
Sparkling, bright red.
Magenta, ruby-lilac.
Aurora, salmon-rose.

Legion of Honour, brick-red.
Nero, dark purple.
Pink Rose, light rose.
Princess Alice, white, rose centre.

Pink Rose, brilliant rose.
Ruby, bright ruby-red.
The Pearl, pale lilac.
Carmen, cherry-red.

Prices: Per 1000 seeds \$ 1.80. Mixture same price.

Other Perpetual Flowering Carnations

Remontant „Guillaud“ Strain, choice mixture $\frac{1}{32}$ oz. \$ 1.30
Remontant Giants of Nice, choice mixture $\frac{1}{32}$ oz. \$ 1.30
Remontant Enfants de Nice (New Hybrid) 1000 seeds \$ 0.65

Hardy Carnations for Cutflower Purposes

Simon's Strain, the best in the market, choice mixture 1000 seeds \$ 3.—

Teicher's New Biennial Carnations

I have pleasure in offering this valuable novelty of hardy Carnations, raised by Mr. Teicher, the famous Stocks-raiser. It is a cross between the Chinese Carnations and greenhouse Carnations. The plants are of robust growth and have broad and dark green leaves. The flowers are very large and reach the size of greenhouse Carnations. A special feature is the so-called **iron-stem** of the flowers. These Carnations are turning out with about 80 % true varieties and about the same percentage of double flowers. A very valuable and distinct variety for cut-flower purposes and for out-door planting.

Price: Per Pkt. \$ 0.40. 10 Pkts. \$ 3.—

Celosia Thompsonii Magnifica

This special type of Celosia Thompsonii is the finest strain in existence. It will make pot-plants of striking beauty, but it is also suitable for bedding-purposes. The plants are of dwarf habit, the flower=feathers are very large, the colours are extremely brilliant. Per $\frac{1}{32}$ oz. \$ 2.—.

ROBERT BLOSSFELD - POTSDAM-GERMANY



Cineraria Hybr. Grdfl. »Selecta«. Blue with white

Cineraria Hybrida Grandiflora Semi dwarf

This is the best Cineraria for those growers, who want something extra. It is the leader in the Berlin market since decades. My customers in foreign countries were much satisfied with the plants grown from this strain, and I highly recommend it as a strain that will give entire satisfaction.

Prices: per 1000 seeds \$ 1,50, $\frac{1}{32}$ oz. \$ 3,—.

Seeds were very fine last year for which we thank you. (Cineraria & Primula.)
Jan. 25 th 27. Saginaw, Mich. U.S.A.
Wm. Roethke Floral Co.

Cineraria Hybr. Grdfl. „Selecta“ Semi dwarf

Under this name I have pleasure in offering a 'Refined Berlin Market Strain', a result of a many years' careful selection. The colours are as bright as the sun and as pure as the blue heaven in mid-summer days. It is a strain for the most critical customers and especially for large markets, where florists are very fastidious.

Violet, Dark red, Glowing red, Red with white, Dark blue, Azurea, Blue with white, Pure rose,

Prices: per 1000 seeds \$ 3,—, $\frac{1}{32}$ oz. \$ 6—
Mixture same price.

Cineraria multiflora nana

Wherever this Cineraria has been exhibited, it created quite a sensation. It is the materialisation of the florist's dream.

Prices for Cineraria multiflora nana mixture:
per 1000 seeds \$ 1,50, $\frac{1}{32}$ oz. \$ 4,—.

Cineraria multiflora nana "Potsdam"

An extra choice strain in separate colours:

Coerulea, sky-blue. Azurea, dark blue. Light blue.
Reddish-dark-blue. Crimson. Carmine-pink. Rose.

Per 1000 seeds \$ 3,—, $\frac{1}{32}$ oz. \$ 6,—.
Mixture same price.

The Cineraria which I have been growing from your seeds in the past years have attracted much attention and many patrons, and even travelling men say they have not seen any Cinerarias in the United States that equal ours in size and beauty. Mr. Jack Keur, representative of Messrs. C. Keur & Sons, bulb grower in Holland, said that our Cinerarias are the most beautiful he ever saw on all his journeys. Surely that is an honour for the seeds, for if the seeds are not good, the results cannot be good.

With many thanks

Toledo, Ohio, March 21st 1928.

Walter Imobersteg.



Type of Cineraria multiflora nana Potsdam

BLOSSFELD'S SEEDS ARE BUSINESS BUILDERS



CACTI THE COMING FASHION!

Be Prepared and Grow Cacti
from Seed

Since the exportation of Cactus and Succulent plants from their native countries becomes more and more difficult and since the importation of such plants into the United States is prohibited, special attention should be paid to their growing from seed.

Growing Cacti from seed is most simple and lucrative: seedlings are naturalised, well rooted and have no ugly spots or faults; seedlings are cheap and last not least they grow much quicker than imported plants and thus better satisfy your customers. If properly managed, the sale of cactus seedlings may turn out more prosperous than any other line of your business!

I supply the European cactus-specialists with reliable seeds and know the best varieties, which secure a prosperous business. I am glad to hand you herewith a special offer of the most beautiful commercial varieties; upon request I can offer a lot of further varieties, also novelties and rarities. Seedlings of the listed varieties are sold in Europe every year by hundred thousands. For beginners I recommend especially my mixtures and assortments Nos. 1 to 18, which contain a very good assortment of the finest robust growing varieties and will please your customers. My mixtures cannot be compared with the usual trade-mixtures of the most common and cheap varieties.

All seeds offered are from fresh crop and good quality. Sowing and cultural directions are sent with every order.

| No. | V a r i e t y | U. S. \$ per 100 | 1000 seeds |
|-----|---|------------------|------------|
| 1. | Mexico Mixture, contains the finest cacti from Mexico except Opuntias . . | 0,20 | 1,25 |
| 2. | South-America Mixture, contains the finest cacti from S. Am. except Opuntias | 0,25 | 2,— |
| 5. | Mixture of column forms (Cereus, Tridocereus, Pachycereus, Myrtillocactus etc.), very recommendable for all purposes | 0,20 | 1,60 |
| 6. | Mixture of Globular Cacti (Echinocactus, Ferocactus, Echinofossulocactus etc.) | 0,20 | 1,30 |
| 8. | Mixture of Echinopsis, well known class with ribbed globular body, large and free flowering | 0,20 | 1,60 |
| 9. | Mixture of Wart=Cacti (Mamillaria, Neomammillaria, Coryphantha, Neolloydia etc.) | 0,20 | 1,50 |
| 10. | Mixture of Opuntias (finest Fig=cacti, Leaf=cacti) | 0,15 | 1,— |
| 11. | Mixture of the finest large flowering Phyllocactus-Hybrids of the best German Specialist. Plants produce marvellous, extremely large flowers in beautiful colours | 0,60 | 5,— |

| | | | | |
|---|----|---------------------|-------------------|---------|
| Cactus Seed-Assortment of the finest varieties of my selection including Old Man Cactus, Feroc. Stainesii or similar varieties: | | | | |
| 14. | 10 | varieties assorted, | 100 seeds of each | \$ 2,25 |
| 15. | 10 | " | " " " " | 19,— |
| 16. | 20 | " | " " " " | 4,— |

| | | | | |
|---|----|---------------------|-------------------|--------|
| Assortment of the finest varieties of other Succulents of my selection, including Aloe, Agave, Mesembrianthemum etc., very suitable for cactus-growers: | | | | |
| 17. | 10 | varieties assorted, | 100 seeds of each | \$ 4,— |
| 18. | 10 | " | " " " " | 32,— |

ROBERT BLOSSFELD - POTSDAM-GERMANY

| No. | | per 100 | 1000 seeds |
|---|---|---------|------------|
| Fine Succulents fit for Cactus growers | | | |
| 22 | <i>Aloe ferox</i> , dk. green lvs. with red teeth, quick growing, very good commercial variety | 0,30 | 2,50 |
| 25 | <i>Aloe variegata</i> , beautifully tigered rare, quick growing, one of the best market-varieties | 1,75 | 14,— |

The finest Cacti from Mexico

| | | | |
|-----|---|------|------|
| 103 | <i>Astrophytum myriostigma</i> , „Bishop's cap“, indispensable for cactus-growers | 1,15 | 9,20 |
|-----|---|------|------|

Column Forms (*Cereus*, Sch.)

| | | | |
|-----|--|------|------|
| 112 | <i>Cephalocereus Palmeri</i> , seedlings have yellow spines | 0,40 | 3,20 |
| 114 | <i>Cephalocereus senilis</i> , true „Old Man Cactus“, seedlings have their long white hairs already a few weeks after sowing, one of the most demanded, finest cacti | 0,45 | 3,80 |
| | (10000 seeds \$ 32,—) | | |
| 120 | <i>Lemaireocereus Weberi</i> (<i>Cereus</i> candellabrum | 0,25 | 2,— |
| 124 | <i>Myrtillocactus</i> (C.) <i>geometrizans</i> , seedlings are very showy with blue bloom | 0,20 | 1,60 |
| 131 | <i>Pachycereus</i> (Lemaireoc., C.) <i>margi-natus</i> , robust growing nice variety | 0,25 | 2,— |
| 126 | <i>Selenicereus</i> (C.) <i>grandiflorus</i> , fl. 6—8“long, night-blooming clam-bering variety | 0,65 | 5,— |

Globular Cacti (*Echinocactus*, Sch.)

| | | | |
|-----|--|------|------|
| 148 | <i>Ferocactus melocactiformis</i> (Etus. electracanthus) fine, robust grower | 0,40 | 3,35 |
| 152 | <i>Echinocactus Grusonii</i> , beautiful yellow spined | 0,35 | 3,— |
| 173 | <i>Ferocactus Stainesii</i> (Ets. pilosus) very fine, glowing-red long strong spines | 0,20 | 1,60 |
| 180 | <i>Ferocactus recurvus</i> , very fine, red spines | 0,20 | 1,60 |
| 182 | <i>Thelocactus</i> (?) (Etus.) <i>Saussieri</i> , very fine | 0,30 | 2,50 |

Echinocereus

Column forms with soft body mostly growing in clusters

| | | | |
|-----|---|------|------|
| 236 | <i>Ecer. pectinatus</i> var. <i>rigidissimus</i> , the finest var. of the „Rain-bow“ cactus | 0,25 | 2,20 |
| 239 | <i>Ecer. Scheerii</i> , glowing yellow spines, very fine | 0,25 | 2,20 |
| 240 | <i>Ecer. Stramineus</i> , long rose spines turning white | 0,25 | 2,— |

Wart-Cacti (*Mamillaria*, Sch.)

A very recommendable class, mostly free-flowering, quick growing vars.

| | | | |
|-----|---|------|------|
| 248 | <i>Neomammillaria candida</i> , very fine, white spines | 0,40 | 3,20 |
| 249 | <i>Mamillaria centricirra</i> , quick, robust grower | 0,35 | 2,80 |
| 254 | <i>Mamillaria elegans</i> , fine, favourite variety | 0,35 | 2,80 |

| No. | | per 100 | 1000 seeds |
|------|--|---------|------------|
| 260 | <i>Mamillaria Klissingiana</i> , very fine, white, new | 0,45 | 3,60 |
| 275 | <i>Mamillaria Pfeifferi</i> , fine, yellow spines | 0,35 | 2,80 |
| 280 | „ <i>rhodantha</i> , robust growing fine | 0,30 | 2,40 |
| 280a | <i>Mamillaria rhodantha</i> var. <i>fuscata</i> , yellow spines | 0,35 | 2,80 |
| 286 | <i>Neomammillaria Schiedeana</i> , one of the finest vars, with white hairs, grows best when grafted | 0,45 | 3,60 |

Opuntia (Leaf or Fig-Cacti)

| | | | |
|------|--|------|------|
| 345 | <i>Opuntia duraznillo</i> colorado | 0,25 | 2,— |
| 345a | „ „ <i>blanca</i> , white | 0,25 | 2,— |
| 345b | „ „ <i>morado</i> , new | 0,30 | 2,50 |
| 359 | „ <i>imbricata</i> , fine | 0,25 | 2,10 |
| 370 | „ <i>Kleinae</i> | 0,40 | 3,20 |
| 377 | „ <i>leptocaulis</i> , fine | 0,40 | 3,20 |
| 382 | „ <i>microdasys</i> , very fine, golden-yellow bristles on bright-green joints | 0,40 | 3,20 |
| 389 | <i>Opuntia pintadera</i> , very fine, brilliant colours | 0,45 | 3,60 |

The Finest Cacti from South-America

Most of these are very free- and large-flowering, robust growers and must be kept somewhat cooler than the Mexican varieties.

Column forms (*Cereus*, Sch.)

| | | | |
|-----|--|------|------|
| 405 | <i>Stetsonia coryne</i> , seedlings very fine | 0,50 | 4,— |
| 410 | <i>Denmoza</i> (<i>Cereus</i> , <i>Pilocereus</i>) <i>ery-trocephala</i> , very fine | 0,65 | 5,— |
| 412 | <i>Cephalocereus</i> (<i>Piloc.</i>) <i>exerens</i> , quick grower, fine | 0,85 | 7,— |
| 416 | <i>Cereus Jamacaru</i> , quick grower, robust, fit for grafting | 0,25 | 2,10 |
| 423 | <i>Cereus lepidotus</i> , fine recommendable variety | 0,40 | 3,20 |
| 434 | <i>Cereus peruvianus</i> , seedlings very fine, with blue bloom and brown spines, good commercial var. | 0,40 | 3,05 |
| 439 | <i>Cereus</i> (<i>Trichoc.</i>) <i>Spachianus</i> , fine, best stock for grafting | 1,— | 8,— |

Globular forms (*Echinocactus* Sch.)

| | | | |
|-----|---|------|------|
| 465 | <i>Gymnocalidium gibbosum</i> , very favourite sort | 0,85 | 6,60 |
| 472 | <i>Rebutia minuscula</i> , seedlings produce large gl.-red fl. 1 year after sowing, excellent commercial variety | 0,55 | 4,45 |
| 476 | <i>Malacocarpus</i> (<i>Notoc.</i>) <i>Ottonis</i> , very recommendable quick growing, large and free-fl. variety | 0,75 | 6,— |
| 480 | <i>Gymnocalidium Saglione</i> , very recommendable | 0,65 | 5,— |
| 483 | <i>Malacocarpus</i> (<i>Notoc.</i>) <i>Schumannianus</i> , very fine | 1,05 | 8,20 |
| 493 | <i>Malacocarpus tabularis</i> , robust growing, free-flowering | 0,65 | 5,— |

| | | | |
|-----|--|------|------|
| 506 | <i>Echinopsis formosa</i> , very long spines, fine, rare | 0,55 | 4,50 |
| 514 | <i>Echinopsis rhodacantha</i> , very fine, red spines | 0,55 | 4,50 |
| 432 | <i>Opuntia chacoensis</i> | 0,85 | 6,70 |

Please ask for complete price-list of succulent-seeds.

BLOSSFELD'S SEEDS ARE BUSINESS BUILDERS

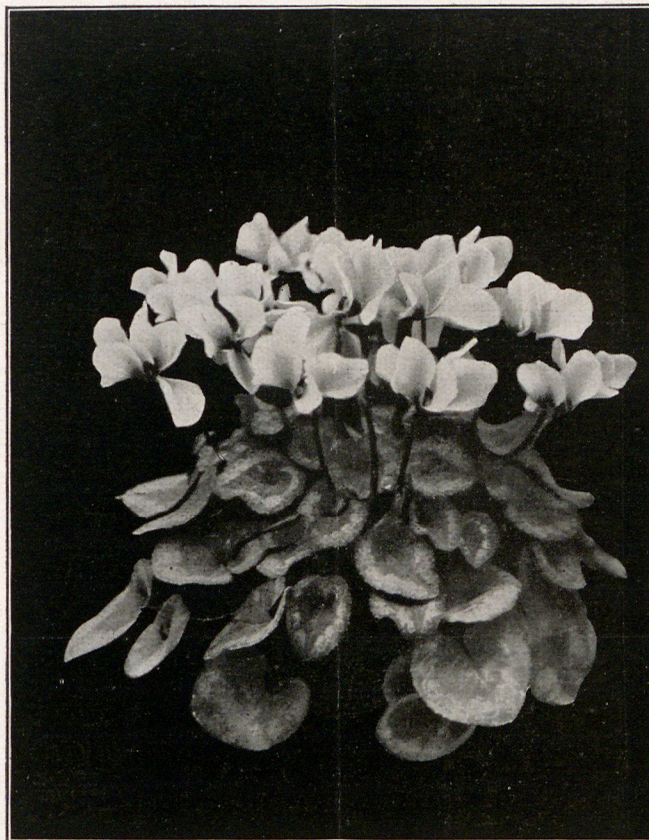
About Quality

Wherever you may direct your eyes, quality leads. A quality grower, a quality physician, a quality horse, or whatever it may be, they are worth any money. There is no risk with quality. Be safe, don't risk and buy the Original Zehlendorf Strain of Cyclamen of Mr. Johs. Dlabka.

About Prices

Plants grown from Dlabka Strain, only $1\frac{3}{4}\%$ more expensive, but no risk at all!

If somebody buys the cheapest seeds of Cyclamen, say at the price of 6 Dollars per 1000 seeds, he risks more than he thinks. He has to grow on the plants for 14 months which will cause costs of say 250 Dollars. Finally his plants will cost in all 256 Dollars. Such cheap seeds, however, involve a great risk and plants grown from such seeds will never fetch the best prices, if they are saleable at all. But if somebody buys the best seeds offered in the market, he pays e. g. for the famous Dlabka Strain 10 Dollars



No. 4. Pure rose. Photo taken Oct 1928

per 1000 seeds, the costs for growing are exactly the same and finally the plants will cost 260 Dollars. But such plants involve no risk at all, they do not only fetch the highest prices, but are also saleable, even when competition is keen. Is it wise to risk 256 Dollars in one side and to save 4 Dollars, on the other side? I wouldn't advise it. And furthermore do you really believe the very leading growers would continually buy the Dlabka Strain if it did not pay? It is worth to think it over.

The Original Zehlendorf Strain of Cyclamen as it is raised by Mr. Dlabka is sold exclusively in packages,

bearing his registered trade mark, consisting of a typical flower of his strain with his signature across. If growers look for this trade-mark and order directly from me, there is no fraud possible, even



when fancy prices are offered for my empty packages. No seeds bought from other sources or packed otherwise are the genuine „Original Zehlendorf Strain of Johs. Dlabka“

ROBERT BLOSSFELD - POTSDAM-GERMANY

Single
Plant
of
Pure
Rose
with
Carmine
Eye



Bottom
Illustration:
A Second
House
of
Perle
von
Zehlendorf
Seed-Parents.



BLOSSFELD'S SEEDS ARE BUSINESS BUILDERS

**Cyclamen
Seed
is my
Most
Important
Speciality**



**There is
no
Better
Strain
in the
World**

Cheaper Prices and a Premium

A perpetual flowering strain.

It is acknowledged, that the Dlabka Strain has the brightest colours, the finest and largest flowers and the best form of flowers. But there is another quality in which it is excelling. Most of the other strains are pushing their flowers all at the same time and plants must be sold, when in flower. The Dlabka strain is so extremely floriferous, that after having pushed the same number of flowers as other strains, plants will have still the same abundance of buds. Indeed, plants of the Dlabka strain will flower from September to March uninterruptedly. This is a premium of quality.

I offer for July Delivery per 1000 seeds:

- | | |
|---|---|
| No. 1. Glowing red, unequalled . . \$ 10,- | No. 9. Rosa von Zehlendorf, deep salmon rose, extra, unrivalled . \$ 12,50 |
| " 2. Glowing dark red (Xmas red) " 10,- | " 10. Glowing dark red with salmon shine, of striking beauty . . . " 12,50 |
| " 3. Bright rose with carmine eye (Rose of Marienthal) . . . " 10,- | " 11. Rococco, all colours, except bright rose and salmon shades " 12,50 |
| " 4. Pure rose, extra fine variety, unequalled " 10,- | " 12. Victoria, with fringed and coloured border, extra fine . " 12,50 |
| " 5. White with carmine eye, very fine " 10,- | " 13. Dlabka's Bonfire, blinding salmon scarlet, the Bonfire among all colours " 20.- |
| " 6. Pure white, very fine . . . " 10,- | " 14. Dlabka's Harlequin, fancy striped novelty, very attractive " 17,50 |
| " 7. Lilac " 10,- | |
| " 8. Perle von Zehlendorf, dark salmon, extra, unrivalled . . " 12,50 | |

ROBERT BLOSSFELD / POTSDAM-GERMANY

***The
Dlabka
Strain
Merits
Your
Confidence***

In forwarding you my order for **Cyclamen** seeds again I feel assured I am obtaining the best strain I can buy. During the past few years they have been entirely satisfactory and have disposed of them easily at good prices, for quality exceeds quantity.

Hamilton, Ont., Canada.

July 8th 1930.

A. Forsyth



***No
Other
Strain
has
Similar
Qualities***

The seeds of **Cyclamen** you sent me grow well with very fine flowers.

Guatemala City, C.A.

June 14th 1930.

M. Pacheco H.

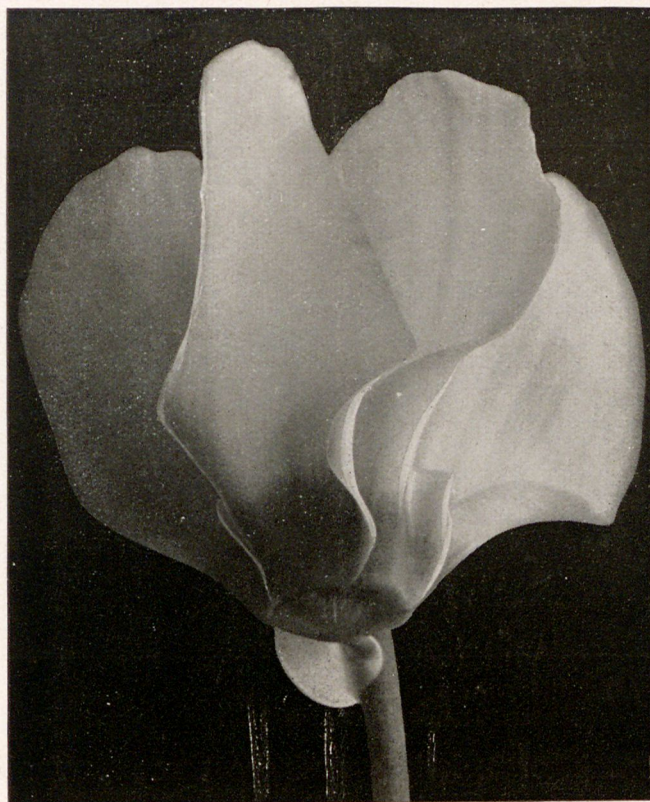
Type of No 8. Perle von Zehlendorf



House of Seedparents of Glowing Red

BLOSSFELD'S SEEDS ARE BUSINESS BUILDERS

***Round
Sepals
and
Petals
are
making
Large
Flowers***



***Plants
with
Large
Flowers
are
always
sold
first***

Type of Nr. 3. Bright rose with carmine eye (Marienthal)



House of Seedparents of Nr. 8. Perle von Zehlendorf



Gloxinia crassifolia grandiflora erecta »Jank's Traveller«. Seeds sown in January. Photo taken in July.

Gloxinia crassifolia grandiflora erecta. (Jank)

Herewith I offer the finest strain of *Gloxinia* ever raised. Really a money-maker for growers of pot-plants and raisers of *Gloxinia* tubers. If sown early in January, plants will be ready for sale in July and August.

Jank's Brilliant, Novelty! Improved Defiance, beautiful brilliant dark-red flowers, very large, fine commercial variety.

Saphir, Novelty! Beautiful dark-blue colour, compact growth, fine leaves, best blue commercial variety.

Vulcan. Extra large flowers, fiery light-red, marvellous colour, splendid commercial variety.

Jank's Traveller. Large dark-red flowers, the first variety with flexible leaves. Plants can be packed and shipped without breaking their leaves.

Prices: 1000 seeds \$ 1,80. $\frac{1}{32}$ oz. \$ 8,00

Crispa Waterloo. Centre blackish-purple, changing to the border into a bright glowing carmine. One of the finest varieties in existence.

Fire-King. This is the same colour as *crispa* »Fire-King«, fine variety of robust growth, flowers of a glowing dark-scarlet colour, very large.

Crispa Fire-King. Especially well fringed, of glowing scarlet colour.

Defiance. (Scarlet-Queen). Improved old variety with enormous flowers and good foliage.

Tannenberg, New! Deep dark-red with extraordinary large flowers, a good commercial variety.

Prices for the above five varieties:

1000 seeds \$ 1,25, $\frac{1}{32}$ oz. \$ 7,50.

Best blue and red colours mixed per 1000 seeds \$ 1,10.

Hammonia, Novelty 1928! Glowing deep dark-red with white throat. Extra large flowers, floriferous, good commercial variety.

Meteor. Same colour as »Crispa Meteor« and with the same good qualities.

Crispa Meteor. Especially well fringed, throat white, turning over lilac into fiery-scarlet, very free flowering.

Emperor Frederick. Fiery dk.-red, white border.

Emperor William. Dark-blue with white border.

Holsatia. Dark-blue, the best of this colour.

Sprout of Marienthal. Dark-red with rose border.

Sprout of Wandsbek. Dk.-blue, light-blue border.

Alba. Pure white.

Prince of the Negroes. Very fine deep-blue.

Nick. Pure white with broad dark-blue border.

Undine. White with a rose ring, very singular, floriferous.

Othello. Blackish-blue.

Rosalinde. Delicate rose with white.

Germania. Throat fine blackish-purple changing into glowing red with small white border.

Prices for the above varieties:

1000 seeds \$ 1,—, $\frac{1}{32}$ oz. \$ 5,75.

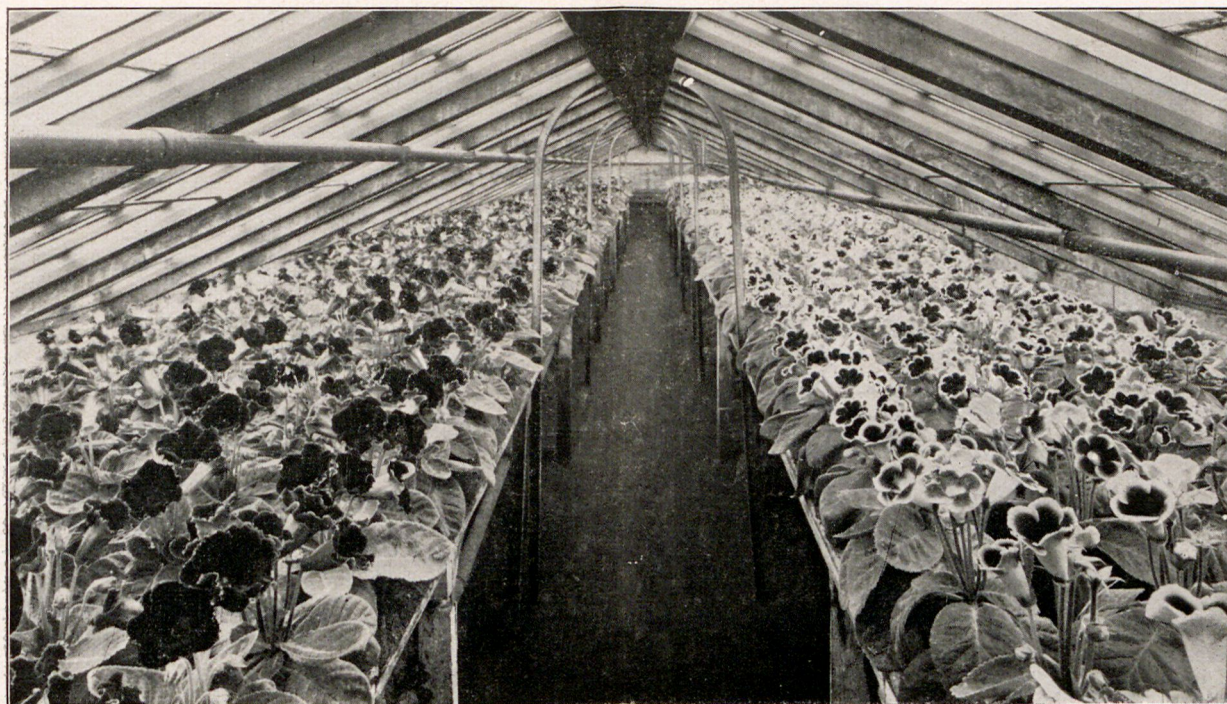
BLOSSFELD'S SEEDS ARE BUSINESS BUILDERS



Gloxinia crassifolia grandiflora erecta (Jank)

On the left: „Germania“. On the right: Crispa „Fire King“. Seeds sown in January. Photo taken in July.

Last year we raised from your seeds a very fine lot of plants and considered by several Toronto Florists as perhaps the best offered. Scarboro, Ont. Canada. August 18th 27. Scarboro Gardens Co.



House of Seedparents of Jank's Gloxinias

On the left fore-ground: „Jank's Traveller, Fire-King, Waterloo and crispa Fire-King“. On the right fore-ground „Sprout of Marienthal, Germania, Emperor Frederick, Blue and White“. Seeds sown in January. Photo taken in July.

Pansies

- Nr. 150. »Roggli« Giant Swiss Mixture. A special class of Pansies and the most perfect mixture of our days. In colour and size this class is unrivalled. The plants are of sturdy growth, leaves larger than usual. Flowers are extremely large and of very attractive and beautiful colours, of which the popular red and yellow shades are predominating. The flower-stems are very stiff. The flowering season is earlier than that of other Pansies.
- No. 153. »World Blue«. Improved Swiss Strain. The colour of this noble variety is similar to »Emperor William«, it is a brilliant deep-blue, which catches the eyes. »World Blue« is also of sturdy habit, it grows more vigorous than other varieties and is very free-flowering. The size of flowers is enormous.
- Nr. 155. »Alp-Glow«. Giant Swiss Strain. Red-cardinal shades.
- Nr. 160. »Covent Garden Market«. A very beautiful strain and the most perfect too. Flowers round, yellow or white ground with five velvety black blotches, which are generally surrounded by a lac-red shine. A very attractive strain which will please and satisfy even the most critical grower.
- Nr. 165. »Boulogne Mixture Improved«. Makes dwarf plants. A wonderful and attractive mixture of all brilliant colours.
- Prices for above varieties: 1000 seeds \$ 1,50, per oz. \$ 9,—.

Mammoth Pansies Special

| | per oz. | | per oz. |
|--|---------|---|---------|
| No. 39. President Carnot, very fine, white with blue blotches | \$ 3,80 | No. 46. Giant Cassier, blotched on white ground | \$ 5,40 |
| „ 40. Giant Odier Elite, mxd., extra fine, improved strain of brilliant colours, 5 blotched | „ 3,80 | „ 47. Giant Cassier, blotched on yellow ground | „ 5,40 |
| „ 44. Giant Bugnots Elite, improved, attractively veined | „ 4,80 | „ 48. Giant Masterpiece, (Germania) belongs to the Cassier class but is still finer in every respect | „ 5,40 |
| „ 45. Giant Cassier, highly improved, the best strain in the market, flowers circular and extremely large, brilliant colours | „ 4,30 | No. 51. Giant Siegfried, belongs also to the Cassier class, mostly 5 blotched. Wallflower colour with broad golden border | „ 6,40 |
| „ 45a Giant Cassier, Exhibition selection per 1000 sds. „ 1,00 | | „ 58. Giant Cardinal, very fine, fiery scarlet | „ 5,90 |
| | | „ 59. Giant Prince Henry, darkest blue | „ 2,70 |

Giant Trimardeau Varieties

| | | | |
|---|---------|--|---------|
| No. 60. Extra selected Mixture | \$ 2,70 | No. 77. Light blue, new colour, very fine, very large | \$ 2,15 |
| „ 60a. Exhibition Mixture | „ 5,40 | „ 95. Giant Paris-Market, wonderful variety, with beautiful contrasting large blotches | „ 2,40 |
| „ 63. Lord Beaconsfield, purple violet, top petals light-blue | „ 2,15 | „ 107. Mixture of Giant flowered varieties, individual selection per 1000 seeds | „ 1,00 |
| „ 65. Emperor William, rich blue | „ 2,15 | „ 108. Mixture of Giant flowered varieties, Exhibition selection per 1000 seeds | „ 2,00 |
| „ 68. Goldelse, pure yellow. | „ 2,70 | | |
| „ 70. Snow-white | „ 2,15 | | |

Viola tricolor maxima „hiemalis“

These Violas are of the greatest importance for bedding purposes and cemetery work. Whilst the regular Pansies are of finer colours and larger flowers, these Violas have smaller flowers and not so many fine colours, but they are flowering practically all the winter and as soon as the cover of snow has gone away, enormous masses of flowers are appearing a long time before other Pansies are in glory. End of May, when beds and groups are prepared to be planted with Geraniums and other summer bedding plants, Pansies are still in full glory and it seems a pity to throw them away. But at that time the Violas have been in full bloom for two or three months and ought to be replaced. Where several plantings are required or where early and attractive flowers are desired, Violas will be indispensable.

| | | | |
|---|---------|--|---------|
| No. 121. Ice-King, white with eye per oz. } | | No. 126. Charm of March, dark violet per oz. } | |
| „ 123. Wintersun, yellow with eye „ „ } | \$ 2,15 | „ 127. Mars, (Emperor William) dark-blue „ „ } | \$ 2,15 |
| „ 125. Queen of Heaven, clear blue „ „ } | | „ 128. Jupiter, (Lord Beaconsfield) „ „ } | |
| | | „ 120. Mixture of all varieties „ „ } | \$ 1,70 |

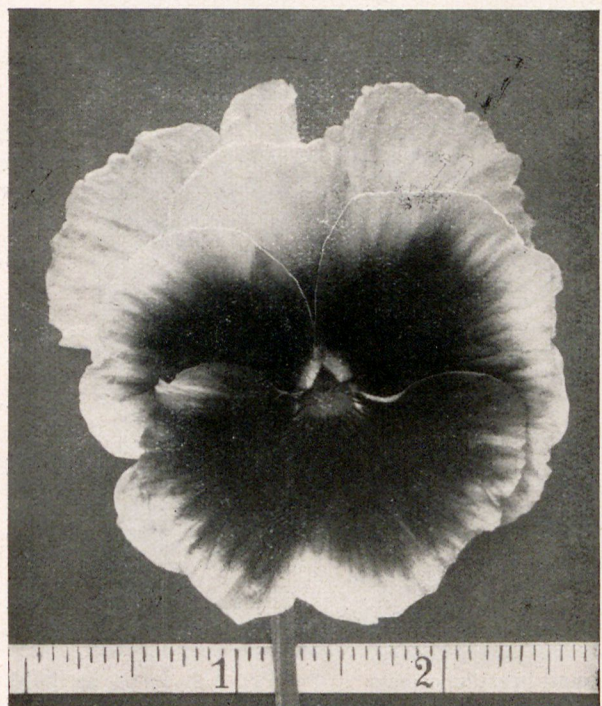
BLOSSFELD'S SEEDS ARE BUSINESS BUILDERS



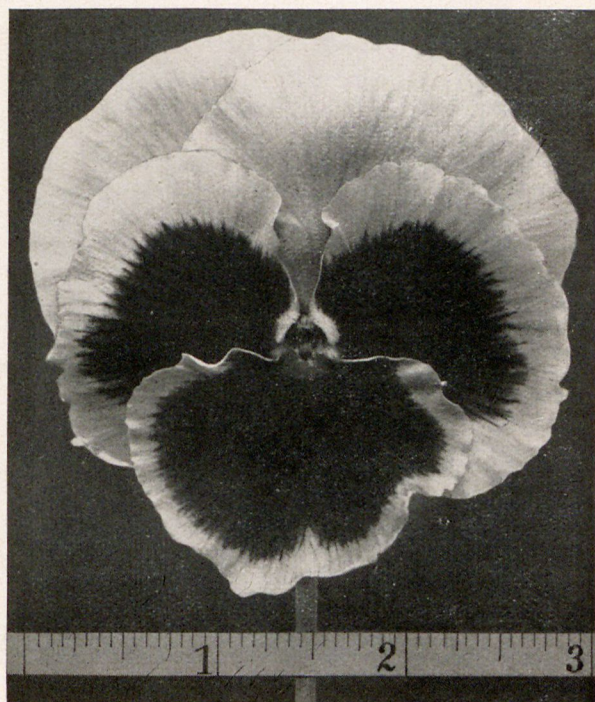
No. 44. Giant Bugnots Elite



No. 60 Extra selected mixture



No. 63. Lord Beaconsfield



No. 69. White with dark blue eye

ROBERT BLOSSFELD " POTSDAM-GERMANY

Petunia Hybrida

Balcony Petunias

| | per Pkt. | 1/32 oz. |
|---|----------|----------|
| Pendula white, rose or dk. red | \$ 0,10 | \$ 0,95 |
| Pendula violet blue (Rathaus Petunia) | " 0,10 | " 0,95 |
| Pendula Balcony Queen, velvety blue, white blotches | " 0,15 | " 1,20 |
| Grandiflora violacea, giant flowering Rathaus Pet., the best for Balconies | " 0,30 | " 2,95 |
| Grdf. violacea albo-maculata, Giant Balcony Queen, velv. blue, white blotches | " 0,30 | " 2,95 |

Dwarf Compact Petunias for Bedding

| | 1/32 oz. | oz. |
|--|----------|---------|
| Gloria, glowing magenta-red, white throat | \$ 0,15 | \$ 3,— |
| Rose of Heaven, glowing rose | " 0,30 | " 9,— |
| Alderman, dark violet | " 0,30 | " 8,50 |
| Snowdrop, pure white, extra | " 0,25 | " 6,50 |
| Senator, deep blue, white throat | " 0,50 | " 12,90 |
| Silver-lilac, new and fine | " 0,50 | " 12,90 |
| Fine Mixture of Pet. hybr. compacta nana | " 0,15 | " 3,— |

Petunia Hybrida Grandiflora. Giant Flowered Petunias

After having compared many different strains, American pedigree strains included, I am encouraged to offer a strain of this class of plants, which in my opinion is superior to all the strains I ever have seen. The seed is taken from carefully selected plants, which are all grown in pots. A strain which will give satisfaction even to critical growers.

| | per Pkt. | 1/32 oz. |
|--|----------|----------|
| Pure white, very rich flowering, best white. | \$ 0,30 | \$ 3,— |
| Aurora, light rose, pink veined | " 0,30 | " 3,— |
| Brilliant rose, distinct colour | " 0,30 | " 3,— |
| Crimson-pink, very large flowering | " 0,30 | " 3,— |
| Crimson-carmine, dk. purple, white centre | " 0,30 | " 3,— |
| Inimitable, purple, white spots | " 0,30 | " 3,— |

| | per Pkt. | 1/32 oz. |
|--|----------|----------|
| Marginata, magenta, green bordered. | \$ 0,40 | \$ 3,60 |
| Professor Anders, silver-lilac on delicate ground | " 0,30 | " 3,— |
| Mixture of best varieties | " 0,30 | " 2,70 |
| nana, large fl. dwarf, very recommendable, mixture | " 0,50 | " 5,— |

Petunia Hybr. Grandiflora Fimbriata. Giant Flowered Single Fringed Petunias

Alba, albo-lutea, Aurora, delicate rose, dk. rose veined, brilliant rose, coerulea, light blue, dk. blue veins, delicata, white with rose-lilac, crimson, Rosalinde, light rose, Titania, reddish-purple with white border. Mixture of vars. with yellow throat, Mixture of all grdf. fimb. Prices for this class: Per Pkt. \$ 0,30; 1/32 oz. \$ 2,70

Petunia Hybr. Grandifl. Fimbriata Nana Mixture Per Pkt. \$ 0,25 1/32 oz. 3,50

Petunia Grandiflora SUPERBISSIMA. The Finest Giant Flowered With Large Veined Throat

Especially this superbissima class is recommendable to all florists, who are forced to beat competition or who have critical customers. I never have seen any other strain which could be compared with these superbissima Petunias. The flowers are extraordinary large, round, and so beautifully coloured, that you should select this strain, if you want »The Best in the Market«.

| | per Pkt. | 1/32 oz. |
|--|----------|----------|
| Tyrian-purple, beautiful | \$ 0,50 | \$ 5,— |
| Fringed tyrian-purple | " 0,50 | " 5,— |
| Alba, white, extra large with yellowish throat | " 0,50 | " 5,— |
| King Alphons, dark purple black throat, nicely ruffled | " 0,90 | " 9,— |
| Dark copper-red, wonderful glowing colour, perfect | " 0,50 | " 5,— |

| | per Pkt. | 1/32 oz. |
|--|----------|----------|
| Quadricolor, delicate rose, purple-veined, mostly with attractive yellow blotches on dark ground | \$ 0,50 | \$ 5,— |
| Superbissima Mixture | " 0,50 | " 4,40 |
| Superbissima nana Mixture, semi-dwarf, very recommendable | " 0,70 | " 5,— |

Special Mixture of all large flowering single vars. Per Pkt. \$ 0,30; 1/32 oz. \$ 6,20

Petunia Grandiflora Flora Pleno. Large Double Flowered Petunias

Prize-mixture. Seeds collected from carefully selected and fertilized plants, will turn out with

25 to 30 % doubles Per 1000 Seeds \$ 1,70; 1/32 oz. \$ 10,—

Fl. pleno nana robusta, Special Mixture of dwarf, bushy, double fl. vars. For beds and pots. Per Pkt. \$ 1,20; 1/32 oz. \$ 11,—

Fimbriata fl. pleno, Special Mixture of fringed double fl. vars. Seeds will produce

30 to 35 % plants with fine double, fringed flowers in the most beautiful colours Per Pkt. \$ 1,—; 1/32 oz. \$ 10,—

Superbissima fl. pleno, extra choice Mixture of large flowering doubles. Remarkable Novelty. Per Portion \$ 0,40; 10 Portions \$ 3,25

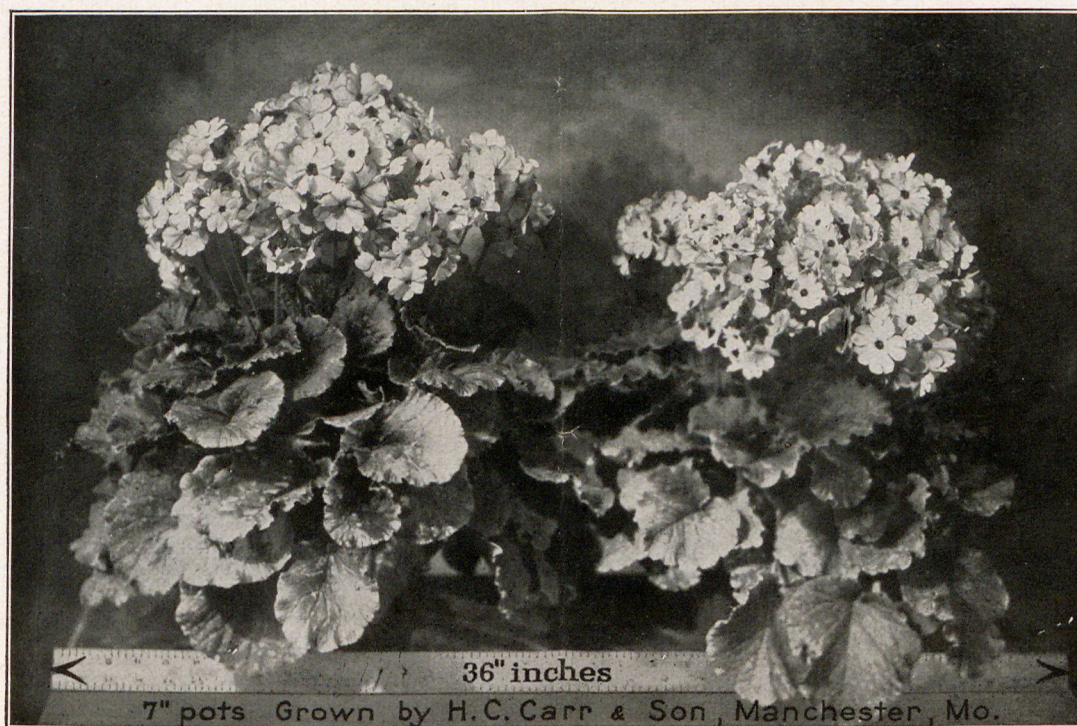
One Packet of Petunias contains about 400 to 500 seeds.

BLOSSFELD'S SEEDS ARE BUSINESS BUILDERS

Primula obconica grandiflora The Finest Strains in the World



Type of the famed Fasbender Strain



H. C. Carr & Son, Manchester, Mo. U.S.A., wrote March 3rd 1926: . . . We are enclosing you some photographs. We had about 400 — 7" and about 7000 — 6" all of which are gone now. You may judge from the picture what they were like. . .



How to make Seven Dollars out of One Cent

I was gladly surprised to see what my customers have made out of a little seed. A plant as shown in above photo, kindly sent by Mr. J. B. Masson, Bethel, Ks. U.S.A., is worth at least one Dollar. Please remember that you can grow seven similar plants if you sow for 1 Cents' worth from my seed of the M. & M. Strains and decide if you can still afford to grow inferior seed.

For a good grower only the best pedigree seeds are worth while. It is only with reliable seeds that you can insure your success and your prosperity. Do what your neighbour does, „Buy Quality Seeds, grow Quality Plants and get Quality Profits“. Don't hesitate!

BLOSSFELD'S SEEDS ARE BUSINESS BUILDERS

Primula Obconica Grandiflora

The Finest Strains in the World

Having been fortunate in securing the sole agency for the famous Mueller and Mohnstein (M. & M.) strains, I am very proud indeed to hear from my customers, that these strains have proved unrivalled in every country, from Sweden to Tasmania and from the Pacific to the Atlantic.

Skilfull growers gained first prizes and blue ribbons with the plants grown from my seeds at the great Flower Shows in different parts of the United States and Canada and outclassed all other exhibits in the same line. Of course they also made good profits with such fine plants selling at sight.

I Offer Originator's Seed of the Following Primula Obc. Grdfl.:

| | U. S. \$ Price per 1000 seeds | 1/32 oz. |
|--|----------------------------------|----------|
| Mohnstein atrosanguinea , dark blood red, a wonderful strain producing showy pot-plants of compact growth. Indispensable for every grower! See illustration on page 18 and judge for yourself! | 1,50 | 4,— |
| Mueller atrosanguinea , blood red, not quite as dark as the Mohnstein Type, and with somewhat longer flower stems. A very fine and recommendable strain, fit for all purposes | 1,50 | 4,— |
| Mueller rosea , pure rose, very fine and indispensable for every Quality Grower | 1,50 | 4,— |
| If some more variety in colours and types of obconicas is desired, I can recommend my Originator's seed of the following wellknown Pedigree-strains: | | |
| Hamburger Rosa , glowing dark rose, flowering early in autumn, very fine and large flowering | 1,50 | 3,— |
| Fasbender atrosanguinea glowing deep dark red, the flowers are the largest of all, the colour is the deepest of all, the flower spikes are somewhat shorter than those of the M. & M. Strains. The Fasbender strain makes very fine pot plants of improved habit and will please every grower. See top illustration page 17 | 1,50 | 4,— |
| Arends Ronsdorf alba , pure white, large flowering | 1,— | 2,75 |
| Arends Ronsdorf apple blossom , wonderful delicate rose | 1,— | 2,75 |
| Arends Ronsdorf coerulea , delicate pure light-blue, fine new colour | 1,50 | 4,35 |
| Arends Ronsdorf Choice Mixture of many fine and bright colours, very recommendable for all purposes | 1,— | 2,— |

Conserved seeds 10% addition to prices.

Important Notice

Fresh seeds of Primula obconica are obtainable only from January to May. Seeds collected in May can be sown till August and from then the capacity of germinating will decrease.

Conserved Seeds of Primula obconica

Since several years I am conserving Primula seeds by a scientific method, by which the germinating power will be conserved for many years. To be never out of stock, every grower ought to order a part of conserved seeds in reserve. If it happens, that your seed-flats have been once too dry, no seed will germinate and it would take at least five weeks before other seeds will be in your hands. So it is recommendable to have always a quantity of seeds in stock, which will not decrease in value.

Conserved seeds are extremely valuable also for such growers who use to sow very early in the year in order to get very strong plants in fall. My customers in the tropics are ordering only conserved seeds and up to now I have not had any complaint about the germination.

Your seeds in the past have given us excellent results particularly the Primula obconica seeds, which we have had from you for several years past except last year when we bought 2" pot plants and grew them on and while they were said to be from your seed they did not give us the plants we have had when we grew them from seeds we ourselves had purchased from you. . . .

Martinsville, Ind., USA.
January 3rd, 1930.

The Martinsville Floral Co.
Nixon H. Gano, Proprietor.

ROBERT BLOSSFELD - POTSDAM-GERMANY

Primula Sinensis Fimbriata. Large Flowering Fringed Chinese Primulas

| | Pkt. | 1/32 oz. | | Pkt. | 1/32 oz. |
|---|---------|----------|--|---------|----------|
| Alba magnifica, white | \$ 0,10 | \$ 1,— | The Duchess, white large flowers with large bright-red eye | \$ 0,20 | \$ 1,75 |
| Sedina, glowing rose carmine, very large flowers | \$ 0,20 | „ 1,75 | Crimson King, large flowered, deep velvety red, black eye | \$ 0,20 | „ 1,75 |
| Aurora, delicate clear rose with salmon sheen | \$ 0,20 | „ 1,75 | Giant Aurora, very large fl., delicate clear rose. Originator's Seed . . . | \$ 0,20 | „ 2,— |
| Karfunkelstein, brilliant deep ruby red, extra. Originator's Seed . . . | \$ 0,20 | „ 1,75 | Côte d'Azur, very large fl. of brilliant colours. Bright Indigo=blue, black eye. Originator's Seed | \$ 0,20 | „ 2,— |
| Orange King, salmon=orange, very compact | \$ 0,25 | „ 2,20 | | | |

A New Double Flowering Giant Chinese Primula!

Quite a new kind of plants and a fine one. Will become a favourite of pot-plant growers. Plants are as floriferous as the old single flowered Chinese Primulas, flowers reaching up to 2 inches in diameter. They resemble a carnation flower. The colours are fine. Coming true and all double from seeds.

Mixture of all colours per portion \$ 0,35, 10 portions \$ 3,—.

Separate colours: lilac, rose carmine, blood=red, dark=violet or purple=violet per portion \$ 0,40, 10 port. \$ 3,50

A Remarkable Novelty of Primula Malacoides

Princess Mary. A new Malacoides of exceptional vigour, which I consider the finest introduction in its class. The flowers measure often one inch across and are of a deep rose=pink colour with light yellow eye. The flower spikes are very stiff and carry the flowers to a height of two feet above the pot, while the foliage is stronger than that of any other variety. Award of Merit.
Per Trade Pkt. \$ 0,50.

A New Double Flowering Primula Malacoides

Very great and always increasing attention is being paid to Primula malacoides. In fact it is one of our leading pot plants since some new types and improved older varieties are on the market. I have pleasure in offering seeds of this new double flowering malacoides and hope it will prove a welcome addition. Up to now there are only a few double flowering varieties known of Primula malacoides. The colours were varying, between white and pink. The novelty offered to the trade has brilliant carmine flowers, quite a new colour and a catch-eye. The single flowers are rather large and the flower spikes are produced very freely.

Price per Pkt. \$ 0,25

Primula Malacoides "Eriksson"

A very large and free flowering variety which has been improved by careful selection. Original seeds were sent by Mr. Eriksson, Riverside, Ill. The colour of the flower is white faintly tinted with rose. A very valuable addition which merits special attention.

Price per Pkt. \$ 0,25

Primula veris elatior gigantea

This new Primrose is offered for the first time after a selection of twenty years. The flower spikes are standing very good above the foliage. The flower bunches are varying from 3 1/4" — 3 3/4" in diameter and 8" — 10" in height. The single blooms reach the size of a silver dollar. The colours are very clear. As Primula veris is very useful not only for bedding but also for forcing, potting and for cutflower purposes, I hope my customers will appreciate this new strain in making a trial.

I offer per 1000 seeds: Pure white \$ 1.10, pure yellow \$ 1.10, pure rose \$ 1.60, red shades \$ 1.10, lilac shades \$ 1.60, violet shades \$ 1.25, finest mixture \$ 0.55; Any colour per portion \$ 0.25.



Single plant of Primula veris elatior gigantea
(The scale is in centimeters, 10 cm = 4")



Class A. No. 1. Teicher's Snowflake

**Class B
Teicher's Giant
Flowered Mammoth
Column
Forcing-Stocks**

This excellent sort produces only one - stalked genuine plants and turns out with a high percentage of double flowered plants. The flower spikes are worn erectly, and the individual flowers are well formed and of enormous size, sometimes even twin-flowered. There are up to 20 loosely arranged flowers on one flower spike.

- 64 Pure white.
- 72. Pink.
- 76. Crimson.
- 82. Light-blue.
- 86. Deep-blue.

Separate colours
per 1000 seeds \$ 0,80
90. Mixture
per 1000 seeds \$ 0,70



Class B. Teicher's Giant Flowered Mammoth Column Forcing-Stocks

"Teicher's Pedigree Forcing-Stocks"

There are three different classes
namely A, B and C.

Class A. Large Flowered Dwarf Pyramidal Forcing-Stocks

See illustration on the left.

The following beautiful varieties are the earliest of all. Even when grown in the open ground, they are four weeks earlier than the Nice-Stocks. They produce a highly appreciated stuff for floral designs and are also excellent for pot plants. **Finest quality of Pedigree-Strain**, producing a high percentage of double flowered plants.

- 1. Teichers Snowflake, wallflower-leaved, enormous flowers.
- 4. Rita Blossey, apple blossom.
- 8. Mrs. Mary Teicher, soft delicate salmon, wonderful and lovely shade.
- 14. Rosa Teicher, delicate light-rose, excellent colour under glass.
- 18. Ruby, fiery-red, splendid, loosely arranged flowers.
- 24. Kaethe Teicher, clear light lavender, very striking.
- 28. Sapphire, deep sapphire-blue, splendid and of sad colour.

Separate colours per 1000 seeds \$ 0,50.
40. Finest mixture of above named sorts
per 1000 seeds \$ 0,45



Class C. Teicher's Giant Noble Forcing-Stocks

Class C

Teicher's Giant Noble Forcing-Stocks

See illustration on the left.

This class is Mr. Teicher's last creation, and I feel sure it will soon be the favourite of all Stocks-growers. Every plant is a model plant in regard to habit, abundance of flowers, and beauty of colours. Highest percentage of double flowered plants.

- | | |
|---------------------|----------------------------------|
| 114. Pure white | 136. Pure rose |
| 118. Cream-white | 142. Blood-red |
| 122. Isabel (cream) | 146. Delicate light silver-lilac |
| 126. Apple-blossom | 148. Lilac |
| 132. Faint-salmon | 152. Violet-blue |

Separate colours per 1000 seeds \$ 0,50.

170. Mixture per 1000 seeds \$ 0,45.

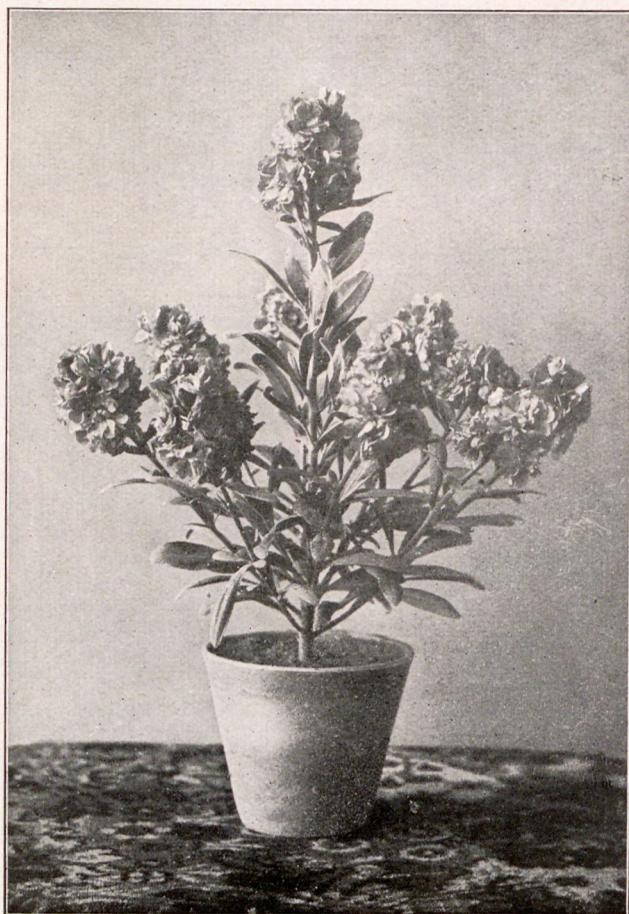
Only the genuine Teicher Forcing-Stocks are suitable for forcing purposes, as the high qualities of this class of Stocks are the result of more than a decennium of the most careful selection and breeding work.

Trade discount on orders for Teicher's Forcing-Stocks

Discount on orders of 10 000 seeds and up 5%

Discount on orders of 50 000 seeds and up 10%

Discount on orders of 100 000 seeds and up 15%



Class I. Large Flowered German Ten-Week Stocks

Class I

Large Flowered German Ten-Week Stocks

See illustration on the right.

About 10–12 inches high, making sturdy plants with large and dense flower spikes. Individual flowers very large. Very useful for bedding and for cut-flower purposes. A very high percentage of double flowered plants.

- | | |
|--------------------|----------------------|
| 202. Snow-white | 242. Fiery carmine |
| 206. Apple-blossom | 246. Fiery blood-red |
| 212. Canary yellow | 258. Lilac |
| 222. Pink | 262. Light blue |
| 226. Pure rose | 266. Deep blue |
| 236. Carmine-rose | 268. Dark violet |

Separate colours per 1000 seeds \$ 0,40
per oz. \$ 3,20.

300. Finest mixture per 1000 seeds \$ 0,30
per oz. \$ 2,90.

BLOSSFELD'S SEEDS ARE BUSINESS BUILDERS



Class III. Large Flowered Dwarf Ten-Week Bouquet-Stocks

See illustration on the left.

About 8 inches high, dwarf sturdy plants suitable for edging, bedding and pots. Finest quality, with a very high percentage of double flowered plants. Especially recommended for pot-culture.

- | | |
|-------------------------------|------------------|
| 404. snow-white | 422. pure rose |
| 412. cream | 424. carmine |
| 416. ivory, light-rose tinted | 428. blood-red |
| 418. salmon rose | 429. water-blue |
| | 432. lavender |
| | 434. deep-blue |
| | 438. dark-violet |

Separate colours per 1000 seeds \$ 0,40,
per oz. \$ 3,50.
470. Finest mixture per 1000 seeds \$ 0,30,
per oz. \$ 3,20.

Class V. Large flowered Perpetual Ten-Week Stocks (Cut-and-come-again)

An excellent variety, producing uninterruptedly the finest cut-flowers in great abundance from June until November. Very long flower-spikes. Highly recommendable for cut-flower purposes. Finest quality, producing a very high percentage of double flowered plants.

- 492. pure white (Princess Alice)
- 493. light-rose
- 494. cream-white, extra
- 498. pure rose

- 504. carmine
- 508. fiery blood-red
- 512. light blue
- 518. deep blue

- 526. light copper-red
- 534. Empr. Augusta Viktoria, light-silver-lilac, a noble var. of striking beauty

Separate colours per 1000 seeds \$ 0,40, per oz. \$ 3,20.
560. Finest mixture per 1000 seeds \$ 0,30, per oz. \$ 2,90.

Class X. Large Flowered Giant Pyramidal Perfection Stocks (Improved Bismarck)

About 28—31 inches high, very strong growth, bushy habit, producing immense flower spikes with a large percentage of double flowers.

- 902. Pure white
- 906. Delicate pink
- 908. Delicate flesh-colour
- 912. Canary yellow
- 914. Chamois
- 916. Rose
- 918. Chamois-rose

- 922. Light carmine
- 926. Fiery scarlet
- 928. Light blue
- 932. Silver lavender
- 934. Purple
- 936. Black violet

Separate colours per 1000 seeds \$ 0,40, per oz. \$ 3,50.
960. Finest mixture per 1000 seeds \$ 0,30, per oz. \$ 3,20.

Early Flowering Winter-Stocks of Nice

Improved by Mr. Teicher and of his own breeding.

- 1452. Pure white
- 1456. Almond-blossom, pure white, flushed with faint carmine-rose

- 1462. Monte Carlo, faint canary-yellow
- 1466. Beauty of Nice, flesh colour
- 1468. Queen Alexandra, soft lilac-rose

- 1476. Blood-red
- 1478. Silver lilac
- 1482. Light-blue
- 1486. Violet

Separate colours per 1000 seeds \$ 0,40, per oz. \$ 3,70.
1520. Finest mixture per 1000 seeds \$ 0,30, per oz. \$ 3,40.



Streptocarpus hybridus.



Streptocarpus Hybrids.

These are very useful plants for the pot-plant grower, since breeders have been successful in raising such valuable Hybrids as shown on the illustration on the left. The plants require about the same treatment as Gloxinias. They flower in the late summer and fall. Seeds must be sown early in Spring. I offer a very valuable strain of selected seed=parents, which will give satisfaction to every quality grower.

Price: per Tr. Pkt. \$ 0,50, $\frac{1}{32}$ oz. \$ 5.—.

Wallflowers

These very fine and sweet scented flowers should be widely grown. Here in Germany, Wallflowers are a leading pot=plant for Easter, they are also very useful as cutflowers.

I offer Originator's Seeds of the following Pedigree strains:

Giant Berlin Market Wallflower

Mr. Mohnstein, the raiser of my famous Primula obc., succeeded in growing this excellent variety. The ideal, large and compact potplants (see illustration below) fetch the highest prices on the Berlin market. This variety is the earliest and hardiest and especially fit for forcing. The Berlin Market Strain excels all others by its exceptional vigour and compact growth and its wonderful deep brown-red colour and I highly recommend it to all quality growers.

Pot-grown seeds per Pkt. (100 sds.) \$ 0,35, per $\frac{1}{32}$ oz. \$ 1.—.

Giant Wallflower, well fit for forcing and cut-flower purposes, flowers velvety dark blood-red, enormous flower spikes.

Pot-grown seeds per 1000 \$ 0,75.

Dwarf Giant Wallflower, very recommendable as potplant and for bedding and forcing, only 10—12 inches high, velvety dark blood-red coloured.

Pot-grown seeds per 1000 \$ 1,10.

Double Flowering Annual Wallflower „Early Wonder“

This valuable novelty is the result of intercrossing double flowering biannual Wallflowers with single flowering annual (Paris) Wallflowers. It is flowering already five to six months after sowing. „Early Wonder“ may be sown practically at any season according to the time, in which the flowers are wanted. If sown in July, it will flower in the dull Winter, and if sown in September, it will flower in Spring. The plants are reaching a height of about 28 inches.

Primrose yellow, Novelty. Pkt. \$ 0,45

Canary yellow. Golden yellow flushed with brown. Brown. Fine Mixture or separate colours $\frac{1}{32}$ oz. \$ 0,40, oz. \$ 8.—.

Dry Weather Cauliflower Emdrup

At many trials made by Official Institutions and market growers in different parts of this and other countries this standard variety outclassed all the best market sorts in quality and productiveness. I recommend it as absolutely dependable.

Per oz. \$ 2,25, per lb. \$ 25,—

The Voice of Clients

Hope your quality this year is up to your usual standard (Cyclamen).
Elmira, N.Y., USA., July 10th 1930.

This year we have twelve hundred of your **Cyclamen** plants growing and they look fine. We would like to place our order for next seasons seed.

Seattle, Wash., USA., July 11th 1930.

Cylamen. Those sown are reported as germinating nicely.
Ottawa, Ont., Canada, September 4th 1930.

Die Cyclamen kommen sehr befriedigend und faellt mir schon jetzt die grosse Regelmassigkeit und Staerke der Saemlinge auf.

Tlalpam, Mexico

You will remember me having some **Cyclamen** seed from you, well, I most certainly have some most lovely plants and of the most lovely colors. I have had some friends looking in my greenhouses to-day and they begged of my to give them a red and white Cyclamen, they looked so lovely. — —

Semer Lodge nr. Ipswich, England, February 28th 1930.

Last season your **Calceolaria** were very fine and such lovely colors. They were much admired.
Hamilton, Ontario, Canada, July 16th 1930.

We should be glad if you kindly let us know if you have any other colours of Mueller varieties of *Primula obconica* grdfil. in addition to *Mueller atrosanguinea* and *Mueller rosea*. We may say that the latter are very good varieties and we are now growing both in quantity.

Altrincham, England, 2nd May 1930.

The **Begonia** seed we had from your place last spring came up fine. I don't think there was a seed that didn't come up.

Beverly, N.Y. USA., June 11th 1930.

The **Chabaud** carnations were wonderful, only 2 % single flowers.
North Bergen, N.J. USA., January 10th 1930.

It gives me great pleasure to order seeds from you as they are always true to type and full of vigor.
Mt. Vernon Ohio, USA., December 27th 1929.

We had excellent succes with your seeds this year.
Springfield, Ohio USA., December 3rd 1929.

Pleased to tell you that your *Primulas* are better than ever, the *Fasbender* Var. is wonderful.
Ottawa, December 6th 1929.

Dear Sir:

I am pleased to answer your letter of 11-29-29 and am also very much pleased to say we have had good success with your seeds excepting the begonias which is not a fault of the seeds but of the soil in which they were planted. However we look for better luck next time.

I cannot tell in words how pleased we are with your **Cyclamen** and the success brought to us with the direction you included. Much harm has been done to the Seattle market by growers selling plants which are not what they should be. Our **Cyclamen** are certainly fine healthy plants with fine large blooms and hard foliage. We missed the heavy Christmas sales somewhat because of transplanting to blooming pots 3—4 weeks too late due to building a new house for them.

I can safely say they are the healthiest plants in Seattle and those we have sold are holding up well according to our customers. Other **Cyclamen** here do not hold up in the stores owing to **Cyclamen Mite** trouble. We are of the same opinion as yourself that it is the method of growing which brings the mite trouble.

In nearly every way your method difiers from the Seattle. We have followed your directions to the letter and we have certainly been well pleased with the results. We have received your new catalogue for which we thank you. We will soon be sending you another order for flower seeds and you may certainly rest assured you will have our business for the seeds you handle.

Please excuse the personal tone of this letter and the length but I want you to know what we have done with your assistance. I believe at times that the so called **Cyclamen Mite** is only imaginary and is a condition due to improper growing. Thanking you kindly I remain

signature: W. Y. E.

Dec. 30, 1929.

James W. Davis & Son.

Henry Schmidt Inc.

The Williams Flower Shop.

Orville B. Ulery.

West End Florists, Kight Bros.

Juan Schutz.

Graham Bros. Ltd.

Olympic View Florists.

Hoffmann Nurseries Inc.

Two New Slogans

The Garden is but an enlarged home. But are the Gardens as homelike as they should be? Is there not a great possibility of selling seeds, bulbs, shrubs, trees and all kinds of plants in order to make the gardens of your customers a really home? If so, advertise with my new slogan:

Make your Garden a Home

This slogan will bring also more business to landscape Gardeners.

And if you like to have a change and if you think, the worldwide famed "Say it with flowers" has in some cases not enough efficiency, try the following:

Make your Home a Garden

These slogans have been offered by me to the Association of German Florists, which has gladly adopted them. I have great pleasure in offering them also to my patrons of the english idiom, wishing the best of success.

ROBERT BLOSSFELD



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